



Census 2020 Webinar

Latino Policy Forum Census 2020 Webinar

Presentation: **Roberto Valdez Jr., Associate Director of External Affairs**

Data Collection: **Noreen Sugrue, Director of Research**



Forum Census 2020 Webinar

- AGENDA



Forum Census 2020

- About \$20 billion in federal funding comes to Illinois each year in dollars that are allocated by U.S. Census data. This critical funding supports vital programs like Medicaid, highway infrastructure, and programs that aid low-income households, rural communities, and communities of color.
- The Illinois General Assembly appropriated \$29 million for census outreach, education, and mobilization
- The Latino Policy Forum was proud to be part of the *Illinois Count Me In 2020 coalition*, a statewide coalition focused on outreach to hard-to-count communities, providing safe spaces for self-reporting purposes and helping educate for get-out-the-count efforts.
- **SUMMARY ON FORUM EFFORTS (ASK LICINIO/JOSE)**



Forum Census 2020

Census Lotería Game Night

Latino
POLICY FORUM

Join the Latino Policy Forum for its Census campaign launch and Lotería game night!

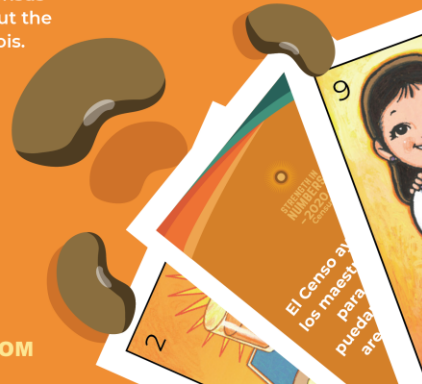
Come play Census Lotería (Mexican bingo), learn how you can use the Lotería game as a resource for Census outreach in your community, and learn more about the importance of ensuring an accurate count in Illinois.

Tuesday, February 18,
4:30 to 7:00 p.m.

Molson Coors Headquarters,
250 S Wacker Dr, Chicago

Event is free
Complimentary food and beverages
RSVP required as space is limited

RSVP at [GENSUSLOTERIA.EVENTBRITE.COM](https://www.censusloteria.eventbrite.com)

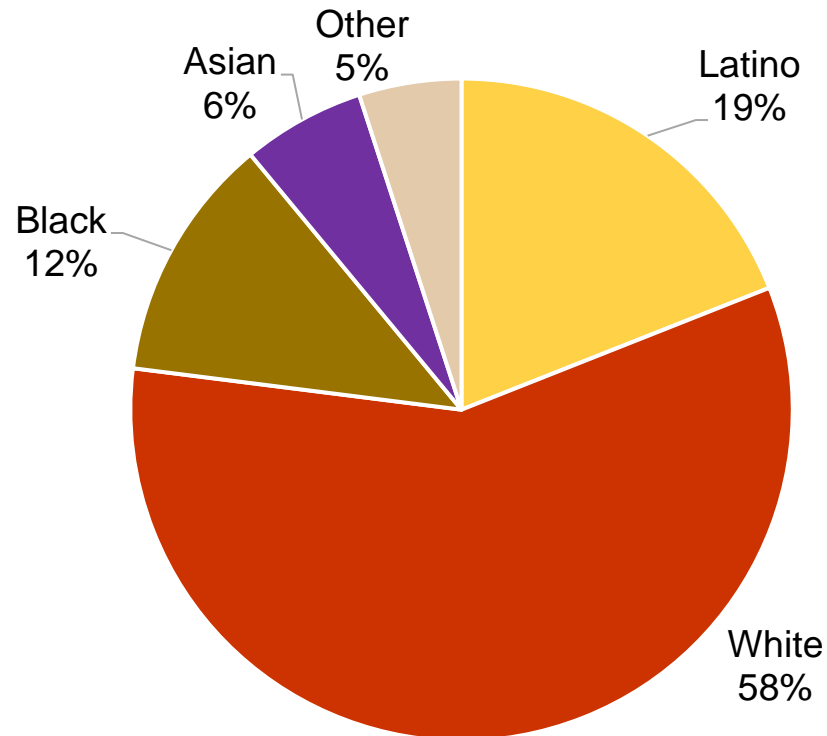




U.S. Population by Race/Ethnicity, 2020

In 2020, the number of Latinos living in the U.S. was 62,080,044.

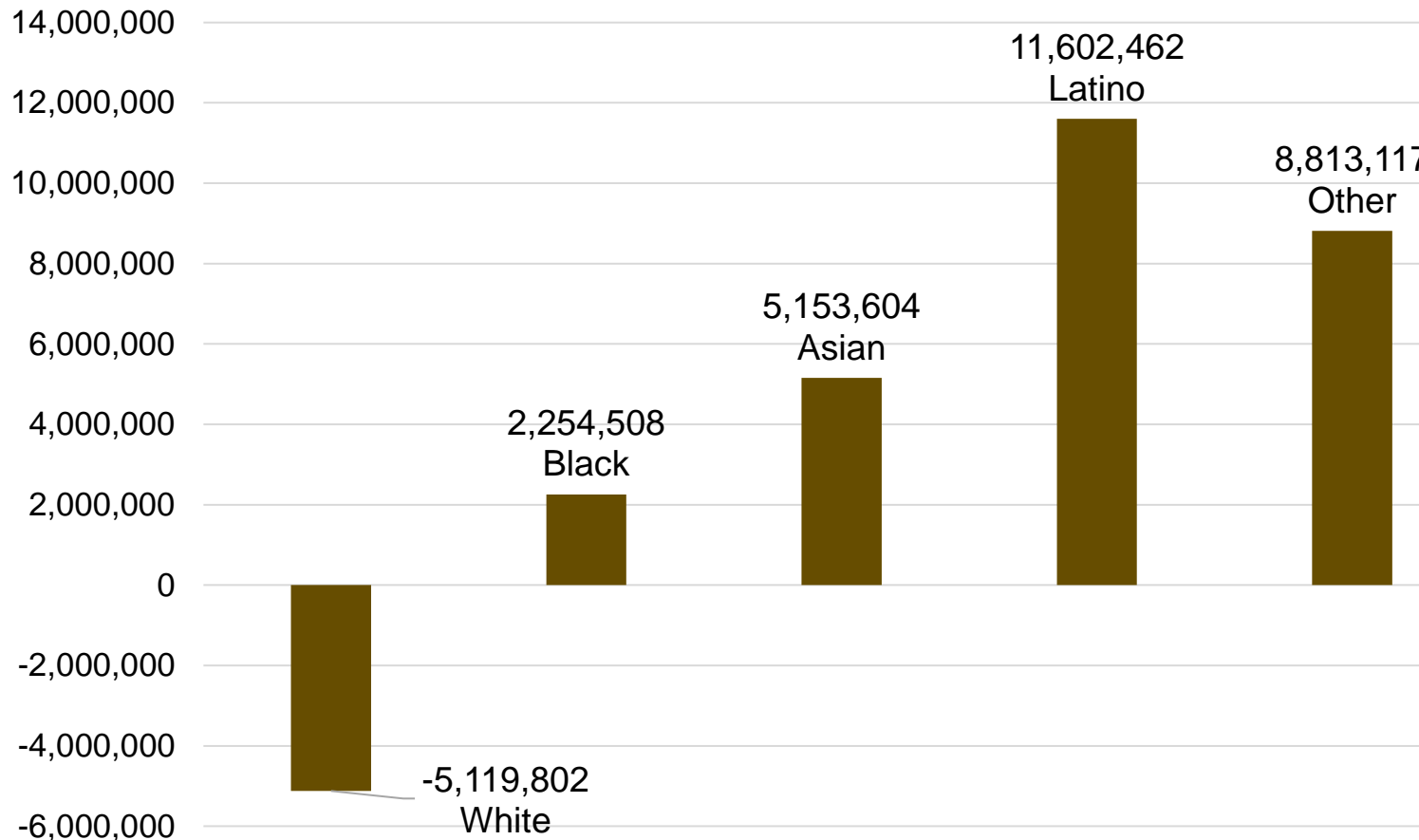
Latinos are 19% of the nation's total population.





Change in the Number of People Living In the U.S. by Race/Ethnicity, 2010-2020

Between 2010 and 2020, the Latino population in U.S. grew by 11,602,462 or 3.5%





Latino Population Growth for Selected States: 2010–2020

Illinois is 5th in total Latino population

	Latino population		Latino share of total population	
	2010	2020	2010	2020
Arizona	1,895,149	2,192,253	29.6%	30.7%
California	14,013,719	15,579,652	37.6%	39.4%
Colorado	1,038,687	1,263,390	20.7%	21.9%
Florida	4,223,806	5,697,240	22.5%	26.5%
Georgia	853,689	1,123,457	8.8%	10.5%
Illinois	2,027,578	2,337,410	15.8%	18.2%
Nevada	716,501	890,257	26.5%	28.7%
New Jersey	1,555,144	2,002,575	17.7%	21.6%
New Mexico	953,403	1,010,811	46.3%	47.7%
New York	3,416,922	3,948,032	17.6%	19.5%
North Carolina	800,120	1,118,596	8.4%	10.7%
Pennsylvania	719,660	1,049,615	5.7%	8.1%
Texas	9,460,921	11,441,717	37.6%	39.3%

Census 2020, Illinois

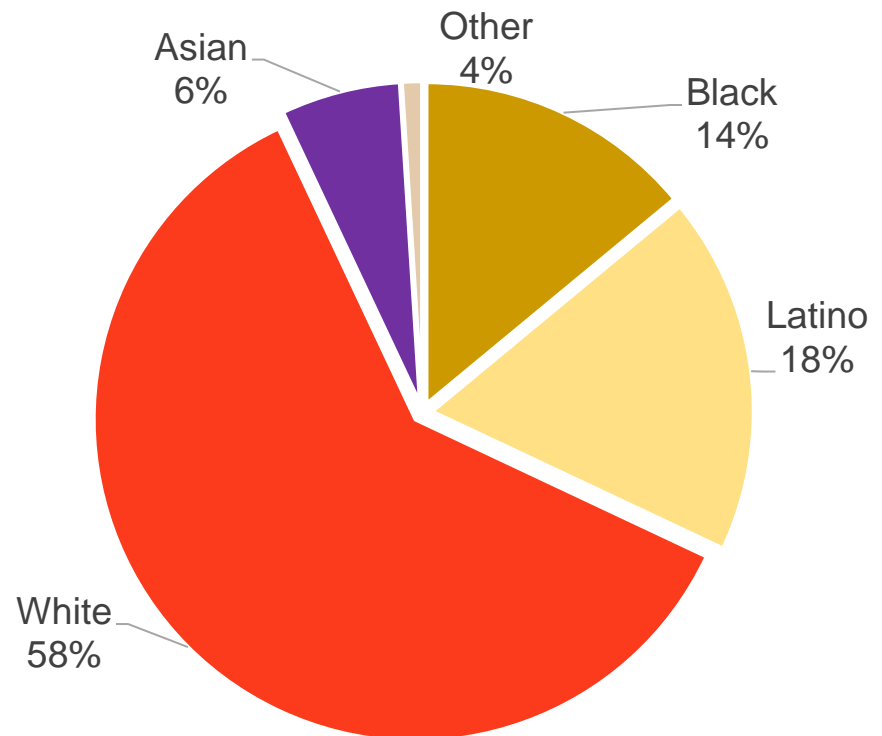
- Illinois is one of three states to experience a decline in total population over the last 10 years, losing just over 18,000 individuals
 - Other states are Mississippi and West Virginia
- Illinois growth was generally consistent with that of the U.S. at large, where the Latino population grew by about 11.6 million individuals





Illinois Population by Race/Ethnicity, 2020

In 2020, the number of Latinos living in Illinois was 2,337,410. Latinos are 18% of the state's total population.

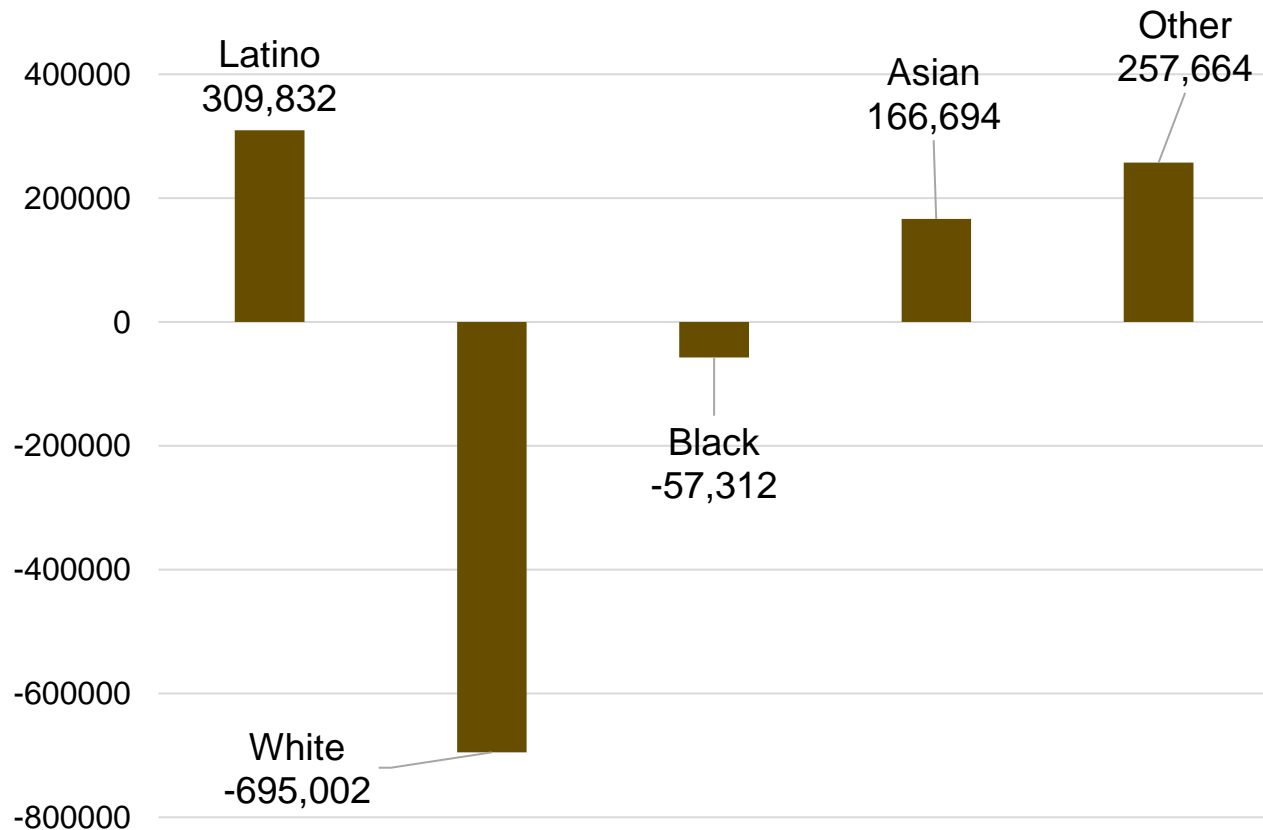


Source: U.S. Census 2020



Change in the Number of People Living In Illinois by Race/Ethnicity, 2010-2020

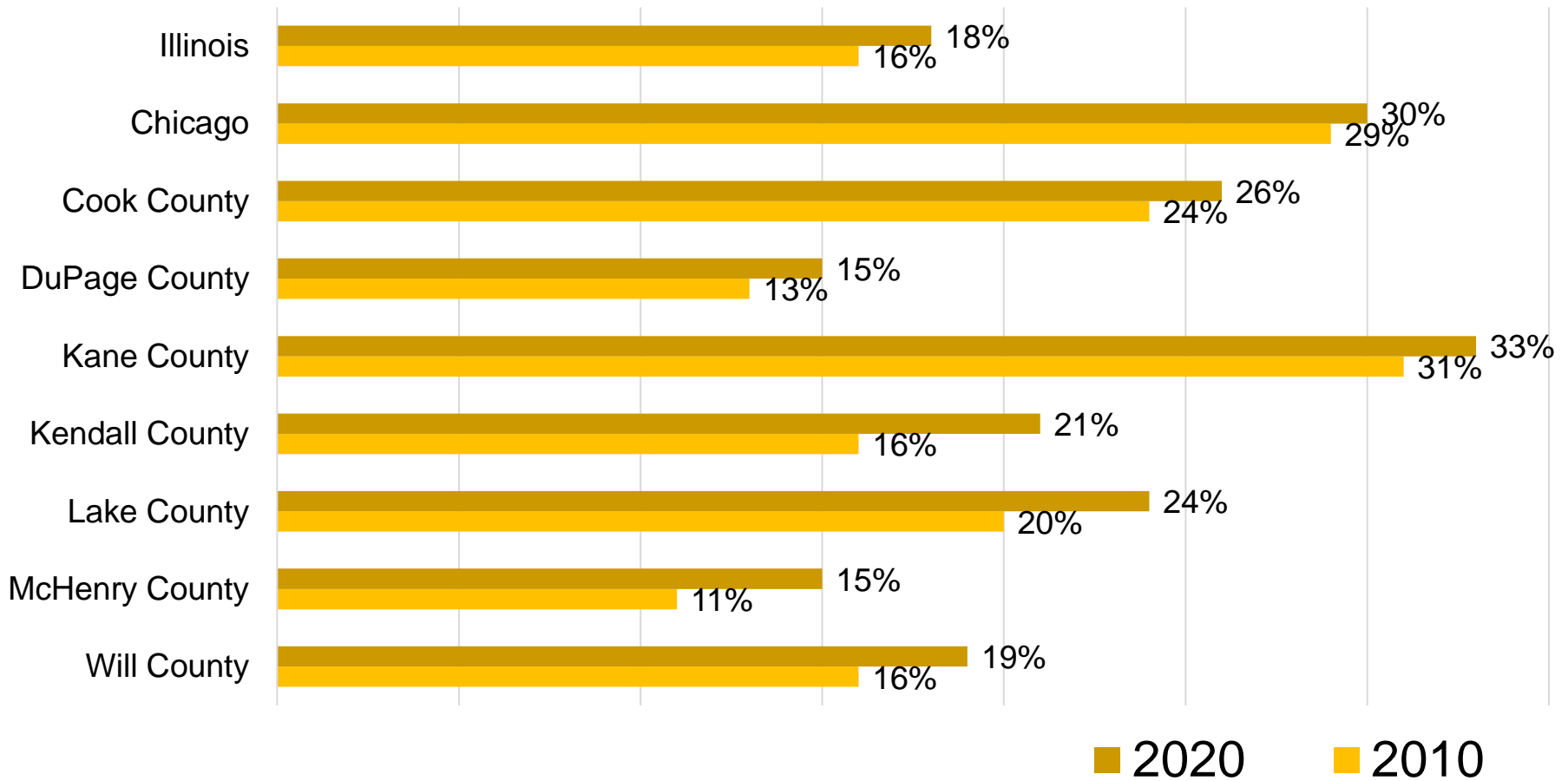
Between 2010 and 2020, the Latino population in Illinois grew by 309,832 15%; while the state's overall population loss was 18,114 or -0.14 percent.



Source: U.S. Census 2020



The Percent of the Total Population That Is Latino and Living in Illinois, Chicago, and the Chicagoland Counties, 2010; 2020

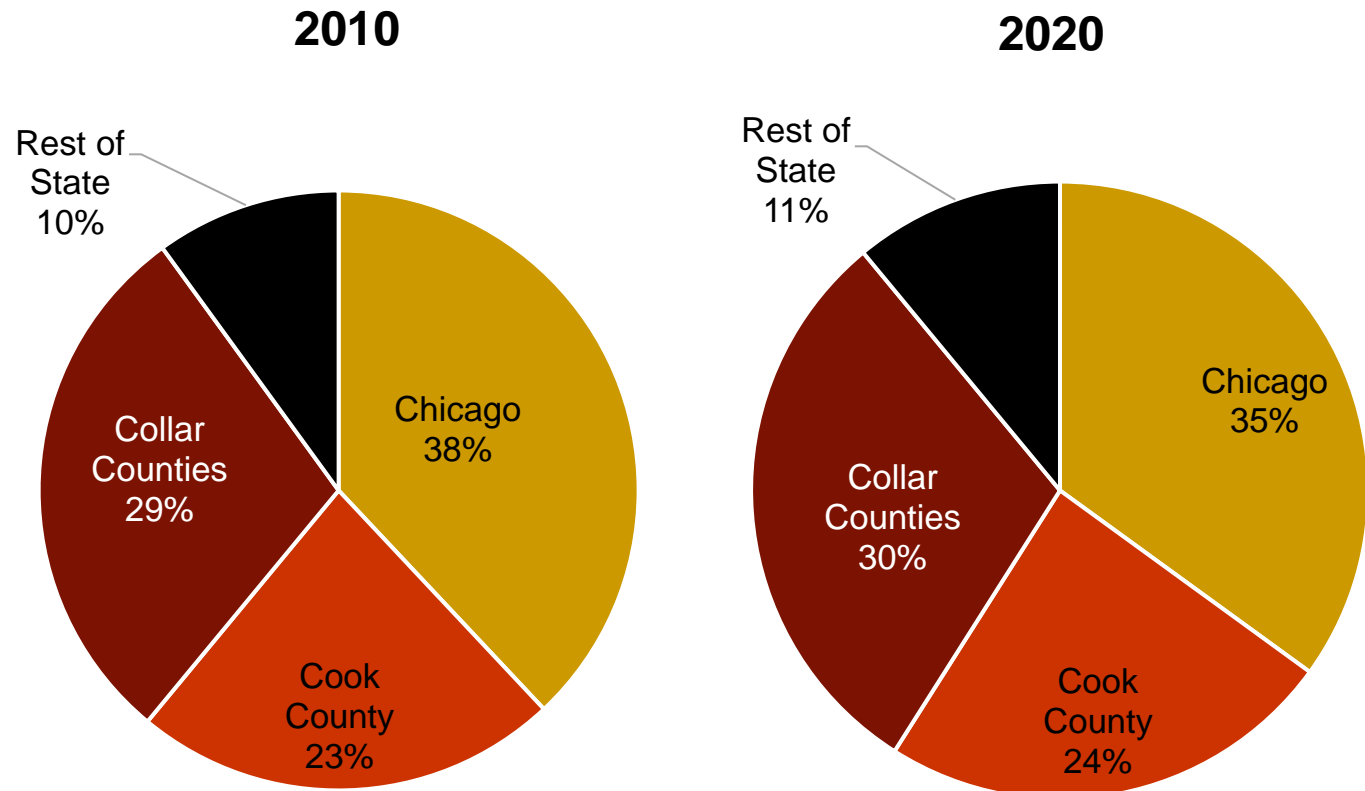


Source: U.S. Census 2020



The Percent of the Latino Population Living in Illinois by Selected Regions, 2010; 2020

Between 2010 and 2020, the proportion of the state's Latino population living in Chicago decreased by about 3%.





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For the first time ever, Latinos are the second largest racial group in the State of Illinois, Cook County, and City of Chicago.



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- Total gain in Latino population in Illinois between 2010 and 2020 = **309,833**
- Total gain in Chicago = **40,656**
- Total gain in Cook County minus Chicago = **97,361**
- Total gain in rest of state minus Cook County and Chicago = **171,816**
- **55%** of the state's Latino population growth was outside Cook County



Upcoming Census 2020 Data Analysis

- The census numbers released in August 2021 are limited in detail. They provide a board overview of the population shifts between 2010 and 2020.
- Beginning in March 2022, the Census Bureau will release the 2020 census data related to socioeconomic conditions such as educational attainment, home ownership, income, household size, poverty, and country of birth.
- The Forum is planning to release a series of publications providing detailed analysis of the changes in the socioeconomic conditions of people residing in Illinois, with a special emphasis on the changing conditions of Latinos.



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Panelist Takeaways and Audience Q&A

- **Oswaldo Alvarez**, Executive Dir. Chicago Workers Collaborative, Fmr. Dir. IL Census Office
- **Arturo Vargas**, CEO, NALEO Educational Fund
- **Sylvia Puente**, President & CEO, Latino Policy Forum



Census Redistricting Data and Latino Growth: Illinois in Perspective

October 1, 2021

Arturo Vargas

Chief Executive Officer
NALEO Educational Fund



NALEO Educational Fund

The nation's leading 501(c)(3) non-profit organization that facilitates full Latino participation in the American political process, from citizenship to public service.

Established in 1981, NALEO Educational Fund is governed by a 15-member Board of Directors.

LEADERSHIP



CHAIR

**Hon. Mara Candelaria
Reardon**

Board Trustee,
Lake County Public
Library

Latino youth population

Census 2020 reveals a sizeable Latino youth population (under-18-year-olds) in the country, with **18.8 million Latino youth**.

Slightly more than one in four youth in the country was Latino (**25.7 percent**).

While the total youth population **declined by 1.4 percent** between 2010 and 2020, the Latino youth population **increased by 9.5 percent**.

Policies affecting youth, such as reducing poverty, improving access to health care, and providing high-quality public education, must take into account the needs of Latino families.

Robust investment in Latino children today can help ensure a strong, prosperous nation tomorrow.



Total Latino Population and Latino Youth Population, for Selected States: 2020

	Total Population		Youth population	
	Latino	Latino Share of Total State Population	Latino	Latino Share of State Youth Population
Arizona	2,192,253	30.7%	702,636	43.7%
California	15,579,652	39.4%	4,496,358	51.6%
Colorado	1,263,390	21.9%	399,194	31.6%
Florida	5,697,240	26.5%	1,364,555	32.5%
Georgia	1,123,457	10.5%	380,539	15.3%
Illinois	2,337,410	18.2%	717,098	25.5%
Nevada	890,257	28.7%	280,861	40.6%
New Jersey	2,002,575	21.6%	566,576	28.2%
New Mexico	1,010,811	47.7%	284,047	59.4%
New York	3,948,032	19.5%	1,022,146	24.9%
North Carolina	1,118,596	10.7%	394,285	17.3%
Pennsylvania	1,049,615	8.1%	345,357	13.0%
Texas	11,441,717	39.3%	3,534,398	48.6%

Source: U.S. Bureau of the Census, 2020 redistricting legacy file data

Nation's Largest Cities are Latino Population Centers

The 2020 Census showed a population shift to large metropolitan areas in the country; 85 percent of the nation's population now lives in or near a large city.

Top 10 Largest Cities in United States – Census 2020



New York City
New York



Los Angeles
California



Chicago
Illinois



Houston
Texas



Phoenix
Arizona



Philadelphia
Pennsylvania



San Antonio
Texas



San Diego
California



Dallas
Texas



San Jose
California

Source: U.S. Bureau of the Census, 2020 redistricting legacy file data

Census 2020 Reveals Nation's Growing Ethnic and Racial Diversity

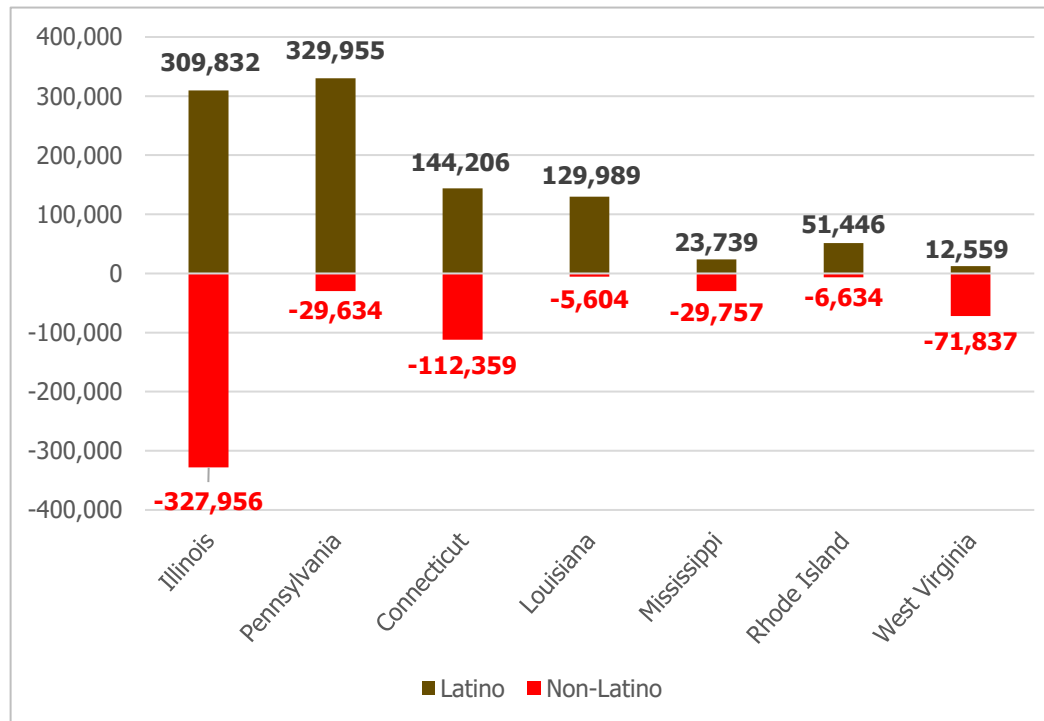
The Non-Hispanic White share of total population declined from **63.7 percent** in 2010 to **57.8 percent** in 2020.

Among the total population, the share of people who reported more than one race increased from **9 million** (2.9 percent) in 2010 to **33.8 million** (10.2 percent) in 2020.

Between 2010 and 2020, the number of Latinos who reported more than one race increased **567 percent** from 3 million (6.0 percent) to 20.3 million (32.7 percent).

The category "**Some Other Race**" is now the second-largest racial group in the nation, surpassing Black/African American. It is likely that the vast majority of those reporting this racial background also indicated they are Latino.

States With Latino Increase and Non-Latino Decrease in Population 2010–2020



Sources: U.S. Bureau of the Census, 2010 SF1, and Census 2020 redistricting legacy file data

Assessment of Accuracy of Census 2020 Count

We still need more information and analysis to determine if Census 2020 **accurately counted the Latino population.**

Census Bureau's Post-Enumeration Survey (PES) will provide important information:

- PES is an independent survey of a sample of population, which will provide estimates of populations undercounted and overcounted.
- PES will provide "differential" undercount of Latino population.
- Initial PES results likely to be released in first quarter 2022.

Demographic Analysis and Potential Undercount of Latino

Census Bureau's 2020 Demographic Analysis provides estimates to compare for Census 2020.

- Estimates are based on birth, death, and migration information.
- Estimates provide ranges of national-level population for most racial categories.
- Estimates for Latinos are only for 0–29 year-olds; all states began reporting Hispanic origin on birth and death certificates in 1990.

Preliminary comparison of Census 2020 count of Latino youth with Demographic Analysis by Dr. William O'Hare suggests that:

- Census 2020 may have missed nearly 832,000 Latino youth, up from 391,000 in Census 2010.
- Net undercount of Latino youth in 2020 Census may have been 4.4 percent, more than double the rate in the 2010 Census (2.1 percent).

More Analysis Needed to Fully Understand Accuracy of **Census 2020**

More analysis from sources such as data expert reports and Census Bureau's operational metrics **should help inform assessment of accuracy of Census 2020.**

Report by the American Statistical Association recommended that additional analysis be conducted at the sub-state level.

Census 2020 data revealing growth of Latino population do not mean there was a fair and accurate count.

-- Latino population may have grown even more than what data indicate.

Census 2020 Data Implications for Redistricting

Redistricting at all levels of government must take into account growth of Latino population.

Maps which emerge from redistricting must provide Latino community with fair opportunity to choose elected representatives who are responsive and accountable to their needs.

Apportionment after Census 2020

- Seven congressional seats shifted among thirteen states.
- Results for states with significant Latino populations differ from projections of gains and losses.
- Arizona failed to gain a seat. Florida and Texas gained fewer than projected.
- Surprising results of Census 2020 apportionment bear further scrutiny once more details are released.

State	Gain or Loss
California	-1
Colorado	+1
Florida	+1
Illinois	-1
Michigan	-1
Montana	+1
New York	-1
North Carolina	+1
Ohio	-1
Oregon	+1
Pennsylvania	-1
Texas	+2
West Virginia	-1

Thank you.



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